



Republic of the Philippines  
PROVINCE OF PANGASINAN  
Lingayen  
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**OFFICE OF THE SANGGUNIANG PANLALAWIGAN SECRETARY**

# CERTIFICATION

**TO WHOM IT MAY CONCERN:**

*THIS IS TO CERTIFY that at the regular session duly constituted of the Sangguniang Panlalawigan, Province of Pangasinan, held on March 1, 2010 at Lingayen, Pangasinan, the following provincial ordinance was approved:*

Authored by SP Member Von Mark R. Mendoza

**PROVINCIAL ORDINANCE NO. 144-2010**

**AN ORDINANCE AMENDING PROVINCIAL ORDINANCE NO. 108-2004 REGULATING THE USE OF STREAMERS, POSTERS, BANNERS AND OTHER SIMILAR FORM OF SIGNAGES IN THE PROVINCE OF PANGASINAN AND PROVIDING PENALTIES THEREFOR**

*EXPLANATORY NOTES*

**WHEREAS**, numerous reports have been received pertaining to the indiscriminate posting, unscrupulous and disorderly display of streamers, posters and banners and other similar form of signages obstructing government boundary markers, directional signs, agency names and other public structures;

**WHEREAS**, it has been observed that when these materials are not properly secured or hanged, they oftentimes pose risk to pedestrians and motorists alike;

**WHEREAS**, the putting up of these signages sometimes present an eye-sore in the landscape and beauty of the province-wide thoroughfare;

**WHEREAS**, these signages when not properly removed or disposed off even after their purpose has been attained can cause litter along roads and other public places;





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**WHEREAS**, there is a need to safeguard the safety and health of travelers and motorists and also preserve the cleanliness of the roads and highways and other public places, hence, it is essential to regulate the use of signages for the prevention of health and safety hazards of travelers and motorists as well as the maintenance of cleanliness of the road lines within the province;

**WHEREFORE**, in view of the foregoing, on motion of SP Member Von Mark R. Mendoza, duly seconded, be it enacted by the Sangguniang Panlalawigan in session assembled:

**SECTION 1. TITLE** - This Ordinance shall be known as the "**SIGNAGES REGULATION ORDINANCE OF 2003, AS AMENDED**".

**SECTION 2.** In connection with this Ordinance, "Signages" shall mean any form of announcement either promoting commercial products or businesses or expressing sentiment which may vary in size from poster, streamer and banner size, made of cloth, galvanized iron sheet, plastic with letters, numbers or pictures painted or any inscription hanged/installed along roads, highways, public places and public structures.

Relative to this Ordinance, all local government units in the Province of Pangasinan are required to designate a common area for hanging and installing of signages as mentioned in Section 2 thereof.

**SECTION 3. PROHIBITED ACTS** - (a) It shall be unlawful for any person/s to put, place, install and/or hang signages in a manner obstructing government boundary markers, directional signs, agency names and other public structures.

(b) It shall be unlawful for any person/s to put, place, install and/or hang signages in any form at boundary markers, directional signs, agency names and other public structures along road lines within the territorial jurisdiction of the province.

(c) It shall be unlawful for any person/s to put, place, install and/or hang streamers and advertisements across any public thoroughfare within the territorial jurisdiction of the Province.

(d) It shall be unlawful for any person/s to hang and install streamers, posters, banners and the like in areas not designated by the Local Government Units as common area for hanging and installing.





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(e) Any person/s responsible for the putting up/installing of posters, streamers, banners and the like, who fail/s to dismantle the same within forty eight (48) hours after said posters, streamers, banners and the like have served their purpose shall likewise be punishable under this Ordinance.

**SECTION 4. PENALTY** – Streamers, posters, banners and other similar signages posted obstructing government boundary markers, directional signs, agency names and other public structures shall be immediately removed by proper authorities. The responsible person/s shall be fined in the following manner and such shall accrue to the implementing local government unit concerned:

1. First Offense - P1,000.00
2. Second Offense - 2,000.00
3. Third Offense - 5,000.00 and/or imprisonment  
or both at the discretion of the court.

**SECTION 5. APPLICABILITY** - This Ordinance shall be supplemented in its applicability by all national and special laws appurtenant thereto.

**SECTION 6. ENFORCEMENT** – This Provincial Ordinance shall be enforced in the Province of Pangasinan by the Philippine National Police, the Provincial Engineering Office (PEO), the General Services Office and agencies as may be deputized by the Office of the Governor as well as the different local government units concerned.

**SECTION 7. SEPARABILITY CLAUSE** - If any provision or part hereof is held invalid or unconstitutional, the remainder of the Ordinance or provision not otherwise affected shall remain valid and subsisting.

**SECTION 8. REPEALING CLAUSE** - All ordinances and resolutions inconsistent herewith are hereby repealed and/or modified accordingly.





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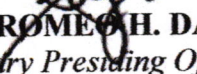
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**SECTION 9. EFFECTIVITY** – This Ordinance shall take effect after its approval and a copy hereof shall be posted at the Provincial Capitol and other prominent places in the municipality/city and barangay halls for a minimum period of three (3) consecutive weeks and published once in a newspaper of general circulation in the Province of Pangasinan.

  
**ATTY. VERNA T. NAVA-PEREZ**  
*Secretary to the Sanggunian*

ATTESTED:

  
**SP MEMBER ROMEO H. DADACAY**  
*Temporary Presiding Officer*

APPROVED:

**AMADO T. ESPINO, JR.**  
*Governor*