



Republic of the Philippines  
PROVINCE OF PANGASINAN  
Lingayen  
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**OFFICE OF THE SANGGUNIANG PANLALAWIGAN SECRETARY**

# CERTIFICATION

**TO WHOM IT MAY CONCERN:**

*THIS IS TO CERTIFY that at the regular session duly constituted of the Sangguniang Panlalawigan, Province of Pangasinan, held on March 6, 2023 at Lingayen, Pangasinan, the following provincial resolution was approved:*

Authored by SP Member Marinor B. de Guzman

**PROVINCIAL RESOLUTION NO. 224-2023**

**AUTHORIZING THE PROVINCIAL GOVERNOR, RAMON V. GUICO III, TO ENTER INTO AND SIGN A CONTRACT/AGREEMENT WITH PIXELHUB CREATIVE DESIGN STUDIO FOR THE IMPLEMENTATION OF THE CORPORATE BRANDING AND WEBSITE PROJECT OF THE PROVINCE OF PANGASINAN**

**WHEREAS**, tourism development and promotion are among the functions of the local government unit as mandated in RA 7160, otherwise known as the Local Government Code of 1991;

**WHEREAS**, it is the objective of the Provincial Government of Pangasinan to promote, develop and strengthen the tourism sector of the Province;

**WHEREAS**, in order to realize the foregoing goal, the Provincial Government of Pangasinan, through the Provincial Tourism and Cultural Affairs Office, shall tie up a Contract/Agreement with Pixelhub Creative Design Studio, a design and digital agency with expertise ranging from identity, digital, print and strategy, located in Dagupan City, for the development and implementation of an enhanced Corporate Branding and Website Project of the Province of Pangasinan;

**WHEREAS**, the Pixelhub Creative Design Studio aims to provide the following scopes and features for the said Project: corporate branding and brand book, website design and development, domain and webhosting, maintenance and technical support, and other services and modules;

**WHEREAS**, the Pixelhub Creative Design Studio shall also provide its services for the Province of Pangasinan's Corporate Branding and Website Phase 2 - Ecommerce Module Installation; and the Pangasinan Tourism Phase 2 – Ecommerce Module Installation and Domain, Webhosting, and Maintenance for one (1) year with a contract price of P940,000.00;



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**WHEREAS**, the Provincial Government of Pangasinan, recognizing the importance of having a well-designed corporate branding and website for the Province, shall work hand in hand with the Pixelhub Creative Design Studio for the realization of the said Project;

**WHEREAS**, the Sangguniang Panlalawigan firmly believes that this Project will soon create a lasting impression and recognition, not only for the people, but also to the entire Province of Pangasinan;


**WHEREAS**, for the above-purpose, the Contract/Agreement shall be entered into and signed between the Province of Pangasinan, represented by the Honorable Governor, Ramon V. Guico III, and the Pixelhub Creative Design Studio, represented by Managing Director Mikkle Angelo A. Fernandez;

**NOW THEREFORE**, on motion of SP Member Marinor B. de Guzman, duly seconded, it was -

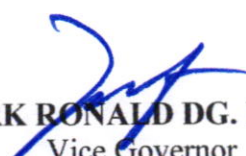
**RESOLVED**, by the Sangguniang Panlalawigan in session assembled to authorize, as he is hereby authorized, the Provincial Governor, Ramon V. Guico III, to enter into and sign a Contract/Agreement with Pixelhub Creative Design Studio for the implementation of the Corporate Branding and Website Project of the Province of Pangasinan;

**RESOLVED, FURTHER**, that copies of this resolution be furnished to Honorable Governor Ramon V. Guico III, Province of Pangasinan, and Mr. Mikkle Angelo A. Fernandez, Managing Director of Pixelhub Creative Design Studio, Dagupan City, for their information and guidance.

CERTIFIED BY:

  
**VERNA T. NAVA-PEREZ**  
*Secretary to the Sanggunian*

ATTESTED:

  
**MARK RONALD DG. LAMBINO**  
Vice Governor  
(Presiding Officer)