

OFFICE OF THE SANGGUNIANG PANLALAWIGAN SECRETARY

CERTIFICATION

TO WHOM IT MAY CONCERN:

THIS IS TO CERTIFY that at the regular (web-based/online) session duly constituted of the Sangguniang Panlalawigan, Province of Pangasinan, held on November 18, 2024, the following provincial resolution was approved:

Authored by SP Member Marinor B. de Guzman

PROVINCIAL RESOLUTION NO. 1023-2024

AUTHORIZING THE HONORABLE GOVERNOR, RAMON V. GUICO III, TO ENTER INTO AND SIGN A CONTRACT AGREEMENT WITH ABS-CBN CORPORATION RELATIVE TO THE TELEVISION/RADIO BROADCASTING FACILITIES FOR THE PANGASINAN CAPITOL PASKUHAN ON DECEMBER 14, 2024

WHEREAS, the Provincial Government of Pangasinan will be celebrating the 2024 Pangasinan Capitol Paskuhan with the theme, "*Paskong Ang Galing, Bida Mga Chikiting*";

WHEREAS, ABS-CBN Corporation, a media and entertainment organization founded on July 11, 1946, offers services and products such as radio broadcast, satellite and cable television broadcast, broadcast syndication, telecommunications, publishing, content production and program and film distributor, television and film production, new media and digital platforms, talent agencies, pay TV and broadband internet provider, consumer sales and merchandise, music label and recording, and theater;

WHEREAS, for this year's Pangasinan Capitol Paskuhan celebration, ABS-CBN Corporation shall be the strategic partner of the Provincial Government of Pangasinan in the conduct of the Kapamilya Karavan which will feature Kapamilya artists on December 14, 2024;

WHEREAS, this partnership between the Province of Pangasinan and ABS-CBN Corporation would ultimately spread the spirit of Christmas to children and families, promote community engagement, highlight Filipino media and entertainment, provide a family-friendly cultural experience, and support local businesses;

WHEREAS, local government units are empowered under Section 22 (a) (5) (c) and Section 465 (b) (vi) of RA 7160 to enter into contracts, but such power may be exercised with prior authorization emanating from the Sangguniang Panlalawigan through a resolution/ordinance;





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> WHEREAS, for the above purpose, a Contract Agreement shall be entered into and signed between the Provincial Government of Pangasinan, represented by Governor Ramon V. Guico III, and ABS-CBN Corporation, represented by Ms. Romina Garcia-Catalan, Local Sales Head/Director, Sales Strategic Planning ABS-CBN Regional; Mr. August Benitez, Head – Integrated Sales; and Mr. Ricardo Tan, Jr., Chief Finance Officer;

> **NOW THEREFORE,** on motion of SP Member Marinor B. de Guzman, duly seconded, it was –

RESOLVED, by the Sangguniang Panlalawigan in session assembled to authorize, as he is hereby authorized, the Honorable Governor, Ramon V. Guico III, to enter into and sign a Contract Agreement with ABS-CBN Corporation relative to the television/radio broadcasting facilities for the Pangasinan Capitol Paskuhan on December 14, 2024;

RESOLVED FINALLY, to furnish copies of this resolution to Honorable Governor Ramon V. Guico III, Province of Pangasinan, and ABS-CBN Corporation, for their information and guidance.

CERTIFIED BY:

NAVA-PEREZ Secretary to the Sanggunian

ATTESTED:

DG. LAMBINO MARK R Vice Governor ding Officer) Pres

